



OCEAN CARES FOUNDATION

# CLAM BAKE

FOR A CAUSE

21 and over please

August  
17<sup>th</sup>

6-10pm

at the  
Lobster  
Shanty

[BrightHarbor.org](http://BrightHarbor.org)

All Proceeds Benefit the Programs and Services of Bright Harbor Healthcare

Spring 2023

Dear Friends,

The **OceanCares Foundation** is getting ready to bring the annual **Clambake for a Cause** on Thursday, August 17th at the Lobster Shanty in Pt. Pleasant, NJ and *we invite you to lend your support to the hottest fundraising event of the year!*

- Support the Clambake as a Sponsor
- Advertise in the Clambake Program
- Make an In-Kind donation for the Silent Auction
- Purchase individual tickets to the Clambake

**The OceanCares Foundation** offers you a significant opportunity to promote your business in a positive venue while showcasing your commitment to fighting the stigma of individuals experiencing a mental health issue in our community.

There are so many ways to give, and your support is crucial in helping us support the efforts of **Bright Harbor Healthcare in meeting the needs of the those suffering with a mental illness in Ocean County**. To learn more about the **OceanCares Foundation** and how you can get involved please visit [www.BrightHarbor.org](http://www.BrightHarbor.org)

Please take a look at the options enclosed with this letter and do not hesitate to contact **Lisa Mulhearn** via email at [lmulhearn@brightharbor.org](mailto:lmulhearn@brightharbor.org) with any questions.

*We thank you for your consideration and  
look forward to hearing from you soon.*

Sincerely,

*Lisa*

Lisa Mulhearn  
Development & Marketing Coordinator  
Tax ID# 27-2910333

# SPONSORSHIP and AD JOURNAL DETAILS

Please submit completed form with payment **NO LATER THAN FRIDAY, JULY 21st** to:  
**OCEANCARES FOUNDATION • ATTN:CLAMBAKE • 40 Bey Lea Rd., Building A, Second Floor, Toms River, NJ 08753**

<b>SPONSORSHIP LEVELS</b>	<b>Anchor of Support</b> \$5,000+	<b>Beacon of Light</b> \$2,500+	<b>Direct Support</b> \$1,500+	<b>Crest of Care</b> \$500+
Complimentary tickets and special reserved seating at the event*	TEN VIP	SIX	FOUR	TWO
Top billing and recognition as "Corporate Partner" in all related media				
Company logo included on event invitation				
Speaking opportunity during the evening program				
Company logo included on promotional event poster				
Signature cocktail in your company's name to be served at event				
Company logo on all event signage				Name
Sponsor recognition in event press release and all related media				
Sponsor recognition on our website	Direct Link	Direct Link	Logo	Name
Special placement in ad journal	Full Page	Full Page	Full Page	Half Page
Recognition as "Featured Sponsor" on signage throughout the venue	Stage	Dinner Tables	Buffet Table	Dessert
Recognition on social media channels				

## Ad Journal

<b>COVER AD</b>	<b>\$1,000</b>	<b>&lt;3 available&gt;</b>	<b>5.5W x 8.5H</b>
<b>CENTER AD</b>	<b>\$500</b>	<b>&lt;2 available&gt;</b>	<b>5.5W x 8.5H</b>
<b>FULL PAGE AD</b>	<b>\$250</b>	<b>&lt;N/A&gt;</b>	<b>5.5W x 8.5H</b>
<b>HALF PAGE AD</b>	<b>\$100</b>	<b>&lt;N/A&gt;</b>	<b>5.5W x 4.5H</b>

## In-Kind Donation

In-kind gifts, donations or discounts of goods or services instead of cash gifts are a great way to help us for the Silent Auction.

To make an in-kind donation please contact:  
 Lisa at 732-269-4849 x612. Thank You!

\*each ticket is valued at \$125

## Sponsorship Level

- Anchor of Support** \$5,000+ <10 Seats>
- Beacon of Light** \$2,500+ <6 Seats>
- Direct Support** \$1,500+ <4 Seats>
- Crest of Care** \$500+ <2 Seats>

## Ad Journal

- COVER AD** \$1,000 <3 available>
- CENTER AD** \$500 <2 available>
- FULL PAGE AD** \$250
- HALF PAGE AD** \$100

## Sponsorship Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

## Payment Option

Enclosed is a non-refundable check in the amount of \$\_\_\_\_\_ made payable to the OceanCares

I am unable to participate this year, but please accept my donation of \$\_\_\_\_\_ to help OceanCares and the consumers of Bright Harbor

Please Charge my  VISA  Mastercard  Discover  
 for the amount of \$\_\_\_\_\_

CC#              CSC#

Exp. Date     \_\_\_\_\_ *Signature* \_\_\_\_\_

Questions? Please Contact Lisa Mulhearn at  
 lmulhearn@brightharbor.org or  
 call 732-269-4849x612

**brightharbor.org**

All donations are tax deductible to the extent allowed by law  
 Tax ID# 27-2910333

40 Bey Lea Rd.  
Building A, 2nd floor  
Toms River, NJ 08753  
732-269-4849x612  
[www.BrightHarbor.org](http://www.BrightHarbor.org)

**Ocean Cares Foundation**  
**Board Members**

Ellen Tweed  
*President*

Joy Reinhart  
*Vice President*

Linda Conroy  
*Secretary*

Kimberly Ball  
*Treasurer*

Kathy Luszik  
*Immediate Past President*

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Maria Penna  
Matt Ryan  
Patricia Sherman  
Anjelica Webber  
Kim Veith

**OCEAN**CARES  
FOUNDATION

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BAKE**

**FOR A CAUSE**

