

40 Bey Lea, Building A Toms River, NJ 08753 732-269-4849 x612 BrightHarbor.org

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Dear Friends,

The **Bright Harbor Foundation** is getting ready to present a night of laughs with a **Stand Up Comedy Show to Benefit** *Bright Harbor Healthcare's* **ON P.O.I.N.T.** program on Friday, March 7th, at **Uncle Vinnie's Comedy Club**, 518 Arnold Ave., Point Pleasant Beach, NJ.

- Support the Show as a Sponsor
- Contribute an In-Kind Donation to the Door Prizes
- Purchase individual tickets to the Show

The Bright Harbor Foundation offers you a significant opportunity to promote your business in a positive venue while showcasing your commitment to the **Stigma Free Movement** for the individuals experiencing a behavioral health issue in our community.

The Bright Harbor Foundation mission is to offer resources and opportunities not otherwise available for the individuals and families of Bright Harbor Healthcare. To learn more about the **Bright Harbor Foundation** and how you can get involved please visit **BrightHarbor.org**

Get to Know ON P.O.I.N.T.Proactive Outreach in Needs and Treatment

At Bright Harbor Healthcare, we believe in building strong, healthy, safe communities. As such, we provide law enforcement support to aid in reducing the impact of poverty, social problems, and inequity in all communities.

Law enforcement support has become the de facto response to any type of crisis. We recognized an opportunity to partner together to achieve our mutual goal of community wellness and safety, thus creating the On POINT Program in 2016 with the Stafford Township Police Department.

Our approach and partnerships have been carefully designed to let each profession excel and operate within its areas of strength and expertise. On POINT embeds social workers in the police departments to collaborate effectively with officers and address the community's needs. On POINT provides an easy access point for officers to refer those in need without the burden of knowing all available programs, services, and the modality to access them. Part of the referral process is indicating any concerns for safety or the need for a joint outreach with the social worker and officer. Most frequently, On POINT social workers reach out to and engage those referred without the presence or involvement of an officer. Through this approach, officers simply become the bridge to mental health, addiction, and social need services instead of the resolution.

Please take a look at the options enclosed and do not hesitate to contact **Lisa Mulhearn** via email at lmulhearn@brightharbor.org with any questions.

We thank you for your consideration and look forward to hearing from you soon.

Sincerely,

Lisa Mulhearn
Bright Harbor Foundation / Bright Harbor Healthcare
Development & Marketing Coordinator
Tax ID# 27-2910333